



Partnership Proposal
Northwest Open Pro Am
Benefitting Folds of Honor



August 15 - 16, 2020

Wine Valley Golf Course
176 Wine Valley Road
Walla Walla, Washington 98362

Who We Are:

Northwest Open Pro-Am August 15 - 16, 2020

The Northwest Open Pro-Am will pair four amateurs with a PGA professional to enjoy two days of golf at Wine Valley Golf Club. On Saturday evening the kick off cocktail party, dinner and auction will raise important funds for Folds of Honor. Players will receive tee gifts, two rounds of golf, carts, hosted dinner & lunch, on course beverages and compete for a nice prize fund. We expect the field to include a combination of teams from clubs throughout the Northwest, business owners and sponsor teams. More information can be found at

www.winevalleygolfclub.com/events/northwest-open-pro-am

Northwest Open Invitational August 17 - 19, 2020

The Northwest Open is a significant part of Northwest golf history. The list of past champions reads like a who's who in Pacific Northwest golf. The championship is an 54 hole stroke play.

Additional information can be found at www.pnwpga.com

Pacific Northwest Section PGA

The Pacific Northwest Section PGA is organized as a not-for-profit corporation and is one of 41 geographical regions of the Professional Golfers' Association of America. It includes the states of Washington, Oregon, and Alaska, as well as northern Idaho and western Montana. It is the largest geographic section of the PGA of America, and with approximately 1,100 PGA members and apprentices, ranks sixth among the sections in number of professionals. Additional information can be found at www.pnwpga.com

Folds of Honor

Folds of Honor is a 501 (C)(3) nonprofit charitable organization providing assistance to the spouses and children of those killed or disabled in military service to America. We can honor those who fought for our freedom by serving the families they leave behind. Additional information can be found at www.foldsofhonor.org. Tax ID: 75-3240683

Please click on the below Folds of Honor videos to learn more about this amazing charity.



Folds of Honor Foundation



Dear Potential Sponsor,

I truly appreciate you spending your valuable time reviewing this PGA charity pro-am tournament. The charity for this event is Folds of Honor, a 501(C)(3) organization that supports the children and spouses of those killed or disabled in service to our country.

This tournament is planned to be an exclusive event and will feature great music and dining all while entertaining your colleagues, clients, and friends at the beautiful Wine Valley Golf Club. We were able to raise and donate over \$6,000.00 from the 2019 event and are looking to grow even more with the help from companies like yours in 2020.

Expected tournament attendance will including PGA Professionals, business owners and sponsors. We are asking for you to be a sponsor and join our 2020 PGA charity golf tournament. I am happy to assist you with any sponsorship level or to begin developing a custom sponsorship suited to your company's unique needs. No request is too big or too small!

I am here to help in any way that I can to answer your questions and make your experience exceptional. Please look through the following information and feel free to contact me with any questions!

Thank you for your time,

Chris Manley
Tournament Director, PNWPGA NW OPEN
Exclusive Event Management
Cell: 253-569-0199
chris@exclusiveeventmgmt.com

Partnership Opportunities:

Sponsoring the Northwest Open Pro-Am two day event, benefitting Folds of Honor creates exclusive opportunities for corporate networking and product exposure. The main incentive of our partnering sponsors is direct awareness to our tournament attendance of distinguished clientele and business owners all while raising funds for Folds of Honor.

\$10,000.00 Pro Am Title Sponsor with two teams

\$7,000.00 Pro Am Title Sponsor without a team

- Exclusive coverage with logo recognition on all PGA marketing materials and signs on the course during all five days of the Pro-Am and Championship.
- Logo recognition on the PGA website and tournament event website.
- Your company advertised on all of our PGA and tournament social media sites.
- Exclusive TV and radio media coverage from our media partners.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- Two foursomes, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 20 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All 20 players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$7,000.00 Pro Am Presenting Sponsor with a team

\$5,500.00 Pro Am Presenting Sponsor **without a team**

- Logo recognition on PGA marketing materials and signs on the course during all five days of the Pro-Am and Championship.
- Logo recognition on the PGA website and tournament event website.
- Your company advertised on all of our PGA and tournament social media sites.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$5,000.00 Pro Am Golf Cart Sponsor with a team

\$3,500.00 Pro Am Golf Cart Sponsor **without a team**

- Exclusive coverage with logo recognition on all tournament golf carts during all five days of the Pro-Am and the Championship.
- Logo recognition on the tournament event website.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$3,000.00 Pro Am 19th Hole Sponsor with a team

\$1,500.00 Pro Am 19th Hole Sponsor **without** a team

- Logo recognition inside and outside of the restaurant and golf shop during all five days of the Pro-Am and Championship and on the tournament event website.
- Opportunity to add promotional material to the player welcome bags.
- Opportunity to sell and promote your product on site with tastings on the course and / or during the Saturday night Folds of Honor cocktail party and dinner.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Your company advertised on all of our PGA and tournament social media sites.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats to the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$2,500.00 Hole Sponsor with a team

- Logo recognition on a tee box sign during all five days of the Pro-Am, Championship, and on the tournament event website.
- Space on a hole to promote company and hand out promotional material and product.
- Opportunity to add promotional material to the player welcome bags.
- One foursome and two rounds with carts in the Pro-Am with a PGA Professional at the beautiful Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats to the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$2,500.00 Pro Am Putting Green or Driving Range Sponsor with a team

- Logo recognition on PGA marketing material signs on the Putting Green or Driving Range during all five days of the Pro-Am and Championship.
- Logo recognition on the tournament event website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$1,500.00 Hole Sponsor, Putting Green or Driving Range Sponsor **without a team**

- Logo recognition on a tee box, Putting Green or Driving Range sign during all five days of the Pro-Am and Championship and on the event website.
- Space on a hole, putting green or range to promote your company and hand out promotional material.
- Opportunity to add promotional material to the player welcome bags.
- 4 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.

\$1,000.00 PGA Shoot- Out & Mobile Auction Sponsor

- Logo recognition on the on-line auction site, high visibility with checkable ads on the auction pages that lead back to your website or offer page.
- Logo recognition at the PGA Shoot-Out.
- Logo recognition near the score board and on the event website.
- Opportunity to add promotional material to the player welcome bags.
- 4 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.

\$500.00 Individual Sponsor

- Logo recognition near score board and on the event web site.
- Opportunity to add promotional material to the player welcome bags.
- 2 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.