



PGA

Pacific Northwest Section



FOLDS of HONOR

Partnership Proposal
Northwest Open
Invitational Pro Am
Benefitting Folds of Honor



August 14th–15th 2021

Wine Valley Golf Course

176 Wine Valley Road

Walla Walla, Washington 99362

Dear Potential Partner,

I truly appreciate you spending your valuable time reviewing this PGA charity pro-am tournament. The charity for this event is Folds of Honor and it is a 501(C)(3) organization that supports the children and spouses of those killed or disabled in service to our country. The Folds of Honor mission is no family left behind.

This tournament is planned to be an exclusive event with an expected attendance of 300 + including PGA Professionals, business owners, local celebrities and sponsors. We are asking for you to be a sponsor and join our 2021 PGA charity golf tournament.

I am here to help in any way that I can to answer your questions and make your experience exceptional. Please look through the following information and feel free to contact me with any questions!

Thank you for your time!

Chris Manley
Tournament Director
Exclusive Event Management
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Who We Are:

Northwest Open Pro-Am May 14th -15th 2021

The Northwest Open Pro-Am will pair four amateurs with a PGA professional to enjoy two days of golf at Wine Valley Golf Course. On Saturday evening the cocktail party, dinner, and auction will raise important funds for Folds of Honor. We expect the field to include a combination of teams from clubs throughout the Northwest, business owners, sponsor teams and local celebrities.

Northwest Open Invitational May 16th- 18th 2021

The Northwest Open is a significant part of Northwest golf history. The list of past champions reads like a who's who in Pacific Northwest Golf. 16 members of the Pacific Northwest Section's Hall of Fame are Northwest Open Champions. The early years were dominated by Seattle Golf Club's Robert Johnstone (who won 6 of the first 10 events) and "Long Jim" Barnes. Barnes, the professional at Tacoma C&GC from 1911 - 1915, won the first two PGA Championships (1916, 1919) in addition to the 1921 U.S. Open and the 1925 British Open! Spokane's Marvin "Bud" Ward captured six championships over a 22 year span, five as an amateur and his last as a professional. The 54-hole tournament record of 199 was set by PGA Professional Derek Barron in 2015 at Wine Valley GC and tied in 2016 by PGA Professional Brian Thornton (also at Wine Valley GC). or a complete list of champions visit www.pnwpga.com

Pacific Northwest Section PGA

The Pacific Northwest Section PGA is organized as a not-for-profit corporation and is one of 41 geographical regions of the Professional Golfers' Association of America. It includes the states of Washington, Oregon, and Alaska, as well as northern Idaho and western Montana. It is the largest geographic section of the PGA of America, and with approximately 1,100 PGA members and apprentices, ranks sixth among the sections in number of professionals. Additional information can be found at www.pnwpga.com

Folds of Honor

Folds of Honor is a 501 (C)(3) nonprofit charitable organization providing assistance to the spouses and children of those killed or disabled in military service to America. We can honor those who fought for our freedom by serving the families they leave behind. Additional information can be found at www.foldsofhonor.org. Tax ID: 75-3240683

Please click on the Folds of Honor video below to learn more about this amazing charity.



Folds of Honor Foundation

Partnership Opportunity:

Sponsoring the Northwest Open Pro-Am two day event, benefitting Folds of Honor creates exclusive opportunities for corporate networking and product exposure. The main incentive of our partnering sponsors is direct awareness to an target group of distinguished clientele and business owners all while raising funds for Folds of Honor.

\$10,000.00 Pro Am Title Sponsor with a team

\$8,000.00 Pro Am Title Sponsor without a team

- Exclusive coverage with logo recognition on all PGA marketing materials and signs on the course during all five days of the Pro-Am and Championship.
- Logo recognition on the PGA website and tournament event website.
- Your company advertised on all of our PGA and tournament social media sites.
- Exclusive TV and radio media coverage from our media partners.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club.
- Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All 10 players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$7,000.00 Pro Am Presenting Sponsor with a team

\$5,500.00 Pro Am Presenting Sponsor without a team

- Logo recognition on PGA marketing materials and signs on the course during all five days of the Pro-Am and Championship.
- Logo recognition on the PGA website and tournament event website.
- Your company advertised on all of our PGA and tournament social media sites.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club. Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$5,000.00 Pro Am Golf Cart Sponsor with a team

\$3,500.00 Pro Am Golf Cart Sponsor without a team

- Exclusive coverage with logo recognition on all tournament golf carts during all five days of the Pro-Am and the Championship.
- Logo recognition on the tournament event website.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club. Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$4,000.00 Pro Am 19th Hole Sponsor with a team

\$2,500.00 Pro Am 19th Hole Sponsor without a team

- Logo recognition inside and outside of the restaurant and golf shop during all five days of the Pro-Am and Championship and on the tournament event website.
- Opportunity to add promotional material to the player welcome bags. • Opportunity to sell and promote your product on site with tastings on the course and / or during the Saturday night Folds of Honor cocktail party and dinner.
- Logo recognition on the electronic on-line auction, high visibility with checkable ads on the auction pages that lead back to your website.
- Your company advertised on all of our PGA and tournament social media sites. • One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club. Each player receives a tee gift.
- 10 seats to the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$3,500.00 Hole Sponsor with a team

\$2,000.00 Hole Sponsor without a team

- Logo recognition on a tee box sign during all five days of the Pro-Am, Championship, and on the tournament event website.
- Space on a hole to promote company and hand out promotional material and product.
- Opportunity to add promotional material to the player welcome bags.
- One foursome and two rounds with carts in the Pro-Am with a PGA Professional at the beautiful Wine Valley Golf Club. Each player receives a tee gift.
- 10 seats to the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$3,000.00 Pro Am Putting Green or Driving Range Sponsor with a team

\$1,500.00 Putting Green or Driving Range Sponsor without a team

- Logo recognition on PGA marketing material signs on the Putting Green or Driving Range during all five days of the Pro-Am and Championship.
- Logo recognition on the tournament event website.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, two rounds with carts in the Pro-Am with a PGA Professional at Wine Valley Golf Club. Each player receives a tee gift.
- 10 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club. All five players can bring a guest.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.
- Hosted Sunday player lunch followed by awards.

\$1,000.00 PGA Shoot- Out & Mobile Auction Sponsor

- Logo recognition on the on-line auction site, high visibility with checkable ads on the auction pages that lead back to your website or offer page.
- Logo recognition near the score board and on the event website.
- Opportunity to add promotional material to the player welcome bags.
- 4 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.

\$500.00 Individual Sponsor

- Opportunity to add promotional material to the player welcome bags.
- 2 seats at the Saturday night Folds of Honor cocktail party, dinner and auction at Wine Valley Golf Club.
- Spectate and root on your favorite professional for the Saturday night \$10,000.00 PGA Professional Shoot-Out.